

## **STARTUP OLÉ 2018: THE EUROPEAN ENTREPRENEURIAL ECOSYSTEM GATHERS AGAIN IN SALAMANCA, SPAIN, FROM 17<sup>th</sup> TO 19<sup>th</sup> OF APRIL 2018**

The fourth edition of [Startup Olé](#) will take place at Hospedería and Colegio Fonseca, Salamanca, Spain, from 17<sup>th</sup> to 19<sup>th</sup> of April. Again, all the European entrepreneurial ecosystem will gather in a single venue to do some meaningful networking and to boost the European tech landscape.

Startup Olé is supported by the **European Commission-Startup Europe, University of Salamanca and Marca España**, and it connects startups and innovative SMEs with corporates, investors, accelerators, universities, public administrations and media outlets from all over Europe. Startup Olé 2018 edition will gather over 10.000 participants from over 70 countries, 500 startups (70% of them international/European), 100 corporates and institutions, 70 accelerators, 20+ universities, 30+ media reps. and 80+ investors with an investment portfolio of over €10K Million. In addition, Startup Olé is supported by corporates and public entities such as IBERDROLA, GAS NATURAL FENOSA, KPMG IMPULSA, SANTA LUCIA IMPULSA, RTVE IMPULSA VISIÓN, RENFE, CORREOS, EIT DIGITAL, ICE-JUNTA CASTILLA Y LEÓN, SALAMANCA CITY HALL and SEGITTUR. Thanks to a constant and ever-increasing growth Startup Olé has become a benchmark event for the European tech entrepreneurial ecosystem.

New features for this 2018 edition include a new section in Spanish in collaboration with RTVE ImpulsaVisión devoted to media & entrepreneurship. Also, Startup Olé will have India and Panamá as invited regions, aiming to strengthen links between Europe and two of the most innovative regions of the world. In addition, Startup Olé will host a meeting of [Startup Europe LATAM Assembly](#), a Startup Europe initiative whose goal is to close the gap between European and Latin American ecosystems.

Startup Olé will have a programme full of activities such as a startup fair, pitching competition, matchmaking and lots of meaningful networking, it will also host meetings of Startup Europe networks such as [Accelerator Assembly](#), [Startup Europe Universities Network](#) and [Startup Europe Nations High Level Group](#).

All in all, Startup Olé has become an inspiration for the European entrepreneurial ecosystem and a must-attend event for all entrepreneurial-techies, accelerators, investors and corporates. Regular attendance is free and you can register at <https://www.eventbrite.es/e/startup-ole-2018-tickets-34418971069>

Salamanca can be easily reached from Madrid by bus and by train, so get ready for 3 days of activities, workshops and of course for lots of networking the Spanish way!