

STARTUP OLÉ 2018 TENTATIVE AGENDA					
17th April	BUILDING 1: HOSPEDERÍA FONSECA (calle Fonseca, 2)				
	AUDITORIUM (Main Stage)	SALA MENOR (Spanish)	ACCELERATOR ASSEMBLY ROOM	GAS NATURAL FENOSA ROOM	Main, 1st & 2nd floor
10:00 - 14:00	FAIR PREPARATION FOR STARTUPS & SPONSORS (Access to exhibitors to prepare the stands)				FAIR PREPARATION FOR STARTUPS & SPONSORS (Access to exhibitors to prepare the stands) Open for General Registration
17:30 - 18:00	-	"Idea de negocio versus oportunidad de negocio" + "Captando capital externo y comunicación con inversores" - IESE (Spanish)	-	-	
18:00 - 19:00	-	-	Workshop: La aventura de emprender - ENISA (Spanish)	Workshop: Growth Strategy - IEBS School (Gas Natural Fenosa Room - Spanish)	
19:00 - 20:00	-	-	Workshop: Startup, communicate why you were born and what you want - Hello! School (English)	-	
20:00 - ...	TAPAS NETWORKING + NIGHT REGISTRATION - (Info point @ Bars: Cuzco Bodega, Grand Hotel, La Mariseca & Casa Paca)				

18th April	BUILDING 1: HOSPEDERÍA FONSECA (calle/street Fonseca, 2)								
	AUDITORIUM (Main Stage)	SALA MENOR (Spanish)	ACCELERATOR ASSEMBLY ROOM (2nd floor)	GAS NATURAL FENOSA ROOM (2nd floor)	HUB (3rd Floor)	KPMG Impulsa Room (1st floor)	MATCHMAKING ROOM (2nd Floor)	Main Hall, 1st & 2nd floor cloister & Fonseca Street	CIBERBUS JCyL
8:00	REGISTRATION OPENS (Hospedería Fonseca for general attendees & startups Colegio Arzobispo Fonseca for Speakers, Sponsors & Press)								
09:00 - 09:30	Global Trends in Innovation	Emprende, pero haciéndote visible (Powered by: Emprende - RTVE)	Workshop: Comunicación para el ÉXITO (Spanish)	GAS NATURAL FENOSA (Private Meeting)	Workshop: Considerations on Innovation Ecosystems - JRC European Commission (English)	KPMG Impulsa (Private Meeting)	Pitch: Mobile Based/Deep Tech/Big Data/Logistics	STARTUP FAIR	-
09:30 - 10:00	How to Invest and grow on the Iberian Peninsula	Universitarios y Talento - ¿Por qué emprender?							-
10:00 - 10:30	Attracting Talent to Your Startup	Emprendimiento social: innovación al servicio de los demás	Workshop: The Perfect Pitch - Wildcom (English)	Workshop: CDTI como agencia financiadora (Spanish)	Workshop: Hub de Innovación en Ciberseguridad y tecnologías avanzadas que se ha puesto en marcha en Castilla y León - PROCONSI (Spanish)	KPMG Impulsa (Private Meeting)	Pitch: Energy/Agro Tech	Authorities PRESS CONFERENCE (Only Invitation) Hospedería Fonseca Main Entrance	Potencia tu negocio a través de las redes sociales (11 plazas disponibles) Registro: http://bit.ly/Ciberbus-Startup_Ole
10:30 - 11:00	Purpose Driven Strategy (Powered by KPMG)	LegalTech: una nueva era para abogados y desarrolladores	Workshop: Low Carbon Innovation - EOI (Spanish)						
11:00 - 11:30	Consolidating Government Support for Startups	Emprendedoras e Innovadoras	Workshop: Comercialización de productos de startups en grandes portales - Juanma Romero (Spanish)	Workshop: Low Carbon Innovation - EOI (Spanish)	Scaling Up Across Europe - EIT Digital (English)	Workshop: Cómo montar una startup tecnológica y no morir en el intento - Chargy, Laura Lozano (Spanish)	Pitch: Health Tech/Life Sciences	Authorities PRESS CONFERENCE (Only Invitation) Hospedería Fonseca Main Entrance	Potencia tu negocio a través de las redes sociales (11 plazas disponibles) Registro: http://bit.ly/Ciberbus-Startup_Ole
11:30 - 12:00	Economics of a VC - Startup need-to-knows before closing a deal	Presentación del Programa Impulsa RTVE y de sus casos de éxito (Powered by: Impulsa Visión RTVE)							
12:00 - 13:00	STARTUP OLE 2018 OFFICIAL OPENING CEREMONY - AUDITORIUM/MAIN STAGE - HOSPEDERÍA FONSECA								
13:00 - 14:00									
14:00 - 15:30	LUNCH - VIP COCKTAIL (PRIVATE ACCESS) CLAUSTRO - COLEGIO ARZOBISPO FONSECA								
15:30 - 16:00	Corporate Innovation & Intrapreneurship	En la creación de un ecosistema emprendedor trans-atlántico (SE LATAM)	Workshop: Equity Crowdfunding... or How to Raise 1M in 96s - Crowd Cube (English)	GAS NATURAL FENOSA (Private Meeting)	Workshop: Opportunities in Europe for the Smart Agrifood Sector: Smart Agriculture and Livestock, Big Data, Blockchain and Artificial Intelligence - INTEC (English)	-	-	-	-
16:00 - 16:30	Startups & European Media Accelerators	Ecosistema de emprendimiento en Panamá							

16:30 - 17:00	Inspiring Future Digital Talent	Ecosistema en la Región SICA - Centroamérica y República Dominicana	Workshop: Emprendimiento impulsado por impresión 3D - BQ (Spanish)		Insights into the Indian startup ecosystem	Adogaaos, Ana Lopez Larrascaí (Spanish)	(Private Access)	STARTUP FAIR	Búsqueda de empleo en redes sociales: saca el máximo partido a LinkedIn (11 plazas disponibles) Registro: http://bit.ly/Ciberbus-Startup_Ole
17:00 - 17:30	Investing: Economic Trends to Watch for in 2018	EdTech o cómo transformar el sector del aprendizaje			Startups from Europe and India, how similar are their challenges?				
17:30 - 18:00	Connecting Central Eastern Europe and the Balkans to the Leading Startup Hubs	Medios de comunicación para una sociedad global	Workshop: Selección 3.0 - USAL Emprnde (Spanish)	Workshop: ENISABOOSTER - Enisa & Innobooster	The International Entrepreneurs' Journey	KPMG Impulsa (Private Meeting)			
18:00 - 18:30	Leveraging the EU-India Innovation Ecosystem	Creando grandes oportunidades para emprendedores			Inspiring Women: AI				
18:30 - 19:00	NatGas Network as an Efficient Renewable Gas Storage System (Powered by: Gas Natural Fenosa)	Reputación On Line		Workshop: What is the European Commission's Seal of Excellence? (English)		Pitch Fintec (Powered by KPMG Impulsa)			
19:00 - 19:30	State of Innovation in Travel & Tourism (Powered by Segittur & Salamanca City Hall)	Vehículos de Inversión Alternativa	Workshop: Presentación Reto LEHNICA II by Correos Lab (Spanish)		Workshop: Tecnología de largo alcance para IoT (Powered by CyL DG Telecomunicaciones) (Spanish)		One-to-one meetings (for APP users)		
19:30 - 20:00	Using the Crowd, Funding, Working, and More	Corporaciones públicas y asociaciones al servicio del emprendedor	Workshop: KEEP CALM & PRACTICE PRL La importancia de una buena actitud preventiva en el origen de cualquier actividad empresarial - Laboral Group. (Spanish)	-				-	
20:00 - 21:00	NETWORKING - VIP COCKTAIL (PRIVATE ACCESS) CLAUSTRO - COLEGIO ARZOBISPO FONSECA								

BUILDING 1: HOSPEDERÍA FONSECA (calle/street Fonseca, 2)									
19th April	AUDITORIUM (Main Stage)	SALA MENOR (Español)	ACCELERATOR ASSEMBLY ROOM	GAS NATURAL FENOSA ROOM	HUB (3rd Floor)	KPMG Impulsa Room	MATCHMAKING ROOM	Main, 1st & 2nd floor	CIBERBUS JCyL
09:00 - 09:30	How Media Support Startups	¿Por qué emprender en Salamanca? Ventajas de una ciudad pequeña	Accelerator Assembly Showdown (Pitching Competition for Accelerators)	GAS NATURAL FENOSA (Private Meeting)	Communication & Marketing	KPMG Impulsa (Private Meeting)	One-to-one meetings (for APP users)	STARTUP FAIR	-
09:30 - 10:00	Ideal Go To Market Strategy	Desarrollos tecnológicos al servicio del sector turístico y de viajes			Workshop: Market opportunities and access in India. GBI				-
10:00 - 10:30	Growth, Efficiency, Strategy	¿Qué quiere escuchar un inversor de una startup?			Workshop: Create, Grow and Scale with Amazon Web Services - AWS (English)				-
10:30 - 11:00	Boosting Mediterranean Talent & Tech (Startup Europe Mediterranean Network)	AgroAlimentación, construyendo los negocios gastronómicos del futuro (Powered by Eatable Adventure)			Workshop: The top 5 Sales Fundamentals for entrepreneurs, start-ups and scale-ups - BrightBiz (English)				-
11:00 - 11:30		Innovación en el sector agroalimentario, retos y oportunidades (Coordinado por DO Guijuelo)	Accelerator Assembly Workshop: Latest Trends & Best Practices						-
11:30 - 12:00	Pitching Finals	Conectando ecosistemas			Workshop: Convierte tu startup en un negocio rentable - NEO (Spanish)				-
12:00 - 12:30	Pitching Finals	Emprendimiento joven: formando a las nuevas generaciones			-				-
12:30 - 13:00	-	Workshop: Salamanca en Bandeja (Spanish)			-				-
13:00 - 14:00	STARTUP OLE 2018 OFFICIAL CLOSING + AWARDS CEREMONY - AUDITORIUM - MAIN STAGE HOSPEDERÍA FONSECA								

BUILDING 2: COLEGIO ARZOBISPO FONSECA (calle/street Fonseca, 4)			
18th April	SALÓN DE ACTOS	CAPILLA	BIBLIOTECA
8:00	REGISTRATION OPENS (Hospedería Fonseca for general attendees & startups)		Colegio Arzobispo Fonseca for Speakers, Sponsors & Press)
09:00 - 09:30	-	-	-

09:30 - 10:00	-	STARTUP FAIR	-	-
10:00 - 10:30	-		-	-
10:30 - 11:00	-		-	SEUN (Private Workshop)
11:00 - 11:30	-		-	-
11:30 - 12:00	-		-	-
12:00 - 13:00	STARTUP OLÉ PLENARY TALKS (OPENING CEREMONY) - AUDITORIUM/MAIN STAGE - HOSPEDERÍA FONSECA			
13:00 - 14:00	LUNCH - VIP COCKTAIL (PRIVATE ACCESS) CLAUSTRO - COLEGIO ARZOBISPO FONSECA			
14:00 - 15:30	LUNCH - VIP COCKTAIL (PRIVATE ACCESS) CLAUSTRO - COLEGIO ARZOBISPO FONSECA			
15:30 - 16:00	-	STARTUP FAIR	-	-
16:00 - 16:30	Pitch: Robotics/Drones/Aviation		-	-
16:30 - 17:00	-		-	-
17:00 - 17:30	Pitch: Travel Tech/Tourism		-	-
17:30 - 18:00	-		-	-
18:00 - 18:30	Pitch: Ed Tech/Social		INVESTORS FORUM (Only Invitation)	-
18:30 - 19:00	-		-	-
19:00 - 19:30	Pitch: Media		-	-
19:30 - 20:00	-	-	-	
20:00 - 21:00	NETWORKING - VIP COCKTAIL (PRIVATE ACCESS) CLAUSTRO - COLEGIO ARZOBISPO FONSECA			

19th April	BUILDING 2: COLEGIO ARZOBISPO FONSECA			
	(calle/street Fonseca, 4)			
	SALÓN DE ACTOS	CAPILLA	SALA PINTURAS	BIBLIOTECA
8:00	-	STARTUP FAIR	-	-
09:00 - 09:30	Workshop. Innovation Radar: Opportunities for Exploiting your Research Results		-	-
09:30 - 10:00	Building Businesses Based on Blockchain and Cryptocurrency		-	-
10:00 - 10:30	BRIDGE - Bridging the Nordic Startup Ecosystem with Startup Europe		-	-
10:30 - 11:00	Startup Europe Networks		-	-
11:00 - 11:30	Startup Europe Networks		-	-
11:30 - 12:00	International Ecosystems: Learning from Each Other		-	-
12:00 - 12:30	Embracing Innovation in Cybersecurity		-	-
12:30 - 13:00	-	-	-	
13:00 - 14:00	STARTUP OLE 2018 OFFICIAL CLOSING CEREMONY - AUDITORIUM/MAIN STAGE - HOSPEDERÍA FONSECA			
14:00 - 15:30	LUNCH - VIP COCKTAIL (PRIVATE ACCESS) CLAUSTRO - COLEGIO ARZOBISPO FONSECA			